OUR SERVICES

ELECTRONIC MARKETING

Email Newsletter Design and Implementation Mobile Apps (Smartphone/iPad) Social Network Homepage Design Social Network Content Curating Social Network Dashboard Design and Setup Website Design and Implementation Web Application Development Website Content Management Systems (CMS)

VIDEO, PRESENTATIONS, AND ANIMATION

2D and 3D Animation DVD Authoring and Menu Interface Design PowerPoint Presentations Video Production and Post-Production

DESIGN, BRANDING, VISUAL IDENTITY

Annual Reports Banners & Signage Brochures and Booklets Direct-Mail Kits Fundraising Kits Leaflets, Flyers, and Door-Hangers Newsletters Postcards and Posters Promotional Items Rack cards & Program/Sell Sheets

EVENT PRODUCTION

Agendas and Programs Banners and Signage Branding & Visual Identity Event Production Event Videography Exhibitor & Sponsor Acquisition Merchandise Slide Presentations Speaker Coaching Speaker Support



701 Cathedral Street Suite L1 Baltimore MD 21201 BALT 410.962.8872 NYC 212.594.2155 FAX 410.962.8773

WORKSHOPS

- Effective Storytelling
- Electronic Marketing
- Digital Photography
- PowerPoint and Keynote Presentations
- Social Media Marketing
- Video Production
- Web Analytics and Reporting
- WordPress Content Management

CONSULTING

- Donor Acquisition
- Donor Cultivation
- Live Television Events
- Social Media Marketing and Strategic Planning

NPM360.COM COALITION PARTNER SERVICES

- Audience Response Systems (ARS)
- Audio-Visual Services
- Brand Strategy and Planning
- Conference Audio-Visual Support
- Event Planning
- Fundraising/Gala Production
- Media Relations
- Print, Radio, and Television Ad Placement